



requirements for budget and reliability, we were able to provide a clear solution in our Rhino 18, and offer additional benefits including extended hardware availability, 3 years of software support and, naturally, full Android Enterprise support,” said Jason Bayton, Chief Product Officer of Social Mobile.

When creating the device, Social Mobile drew a gentle balance between optimum performance and intuitive form factor for maximum adoption. The components inside the device were carefully selected by Social Mobile and partners to ensure the device has 3-yr availability on a global basis—meaning manufacturing had to be scalable to facilitate mass deployment as needed.

Social Mobile and MediaTek, a company that has a proven track record of enabling millions of consumer and enterprise devices, have a long-standing partnership. Working together, MediaTek’s team of dedicated experts helped Social Mobile bring the vision of the T8 project to life, helping the T8 achieve both PTCRB and T-Mobile certification.

The T8 is powered by MediaTek’s AIoT i500P cellular IoT chipset. “The T8 tablet is a great example of Enterprise IoT device powered by MediaTek’s AIoT platform that delivers powerful edge processing, connected touchscreen displays, advanced multimedia capabilities and fast connectivity, all supported in a highly integrated and power optimized package,” said Sunil Chhugani, Director, US Business Development, MediaTek. “We are proud to collaborate with Social Mobile, an AIoT Ecosystem partner and look forward to enabling them for the Enterprise segment.”

“We continue to see significant demand within the food delivery industry to keep bringing to market new and innovative solutions built on MediaTek’s AIoT portfolio. Working with MediaTek has allowed us to bring to market many ‘first-ever’ devices, and we look forward to our ongoing partnership as we continue to introduce new SKUs to our Rhino Portfolio”, said Robert Morcos, CEO of Social Mobile.

Since inception, Social mobile has been a trusted source for clients across verticals that are looking for a partner with a proven track record of bringing innovative enterprise products to market. Social Mobile has a history of recognized thought leadership in the enterprise space, known for creating unique form-factors and achieving Google Mobile Services (GMS) certification for its many “first-ever” devices. Social Mobile remains proud of its work with the food delivery industry, helping an industry that has grown exponentially in both market share and importance during the COVID-19 pandemic facilitate an effective transition to a new model.

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